

## Community Reinforcement and Family Training (CRAFT) - In-Person 2 Day Training In-Person Only - 12 CEUs

### Day 1 - October 9th

9:00AM-4:00PM

### Day 2 - October 10th

10:00AM-3:30PM

FYI+: 1320 S Solano Dr., Las Cruces,  
NM 88001

Space Limited - No Cost



Serna Solutions  
EXCLUSIVE TRAINING

Is the only evidence-based program designed to assist families that are challenged by addiction. It uses a uniquely balanced approach that relies on positive reinforcement and positive communication while maintaining boundaries that protect the family. CRAFT is a culturally sensitive program that works with families to positively influence the behavior of the person with an active addiction. The program emphasizes learning new skills including 1) how to stay safe, 2) how to understand the function of the addictive behaviors, 3) how to use positive reinforcers (rewards) and 4) how to let the substance user suffer the natural consequences for their using behavior. CRAFT research has shown that almost 7 out of 10 people who use the program get their substance user to attend treatment. CRAFT has been shown to be equally effective with Hispanic, Indigenous, and Anglo families. (12 CEUs)

**About the Trainer:**  
**Brian Serna, LPCC,**  
**LADAC**  
**Founder & CEO of**  
**Serna Solutions**  
**He/Him**



Brian Serna, LPCC, LADAC, is the CEO/Founder of Serna Solutions and is a well-sought-after trainer and consultant in behavioral health issues related to Evidence-based Practices, Cultural Considerations, and Ethical Issues. He has a BA in Psychology from New Mexico State University and an MA in Counseling from the University of New Mexico. Mr. Serna has trained and consulted with programs in over twenty states, five countries, and sixteen tribal communities. In addition to his role as the CEO of Serna Solutions, he is also the past President of the New Mexico Association of Addiction Professionals (NMAAP), a member of Senator Ben Ray Lujan's Mental Health Consortium, and he has been appointed to serve on Governor Michelle Lujan Grisham's Council on Racial Justice in the Health Subcommittee.

### LC3'S VISION



To build a behavioral health system that is inclusive, organized, centered on the individual and family, and is committed to advocating for and providing comprehensive mental health and substance use disorder services for people across Doña Ana County, New Mexico.



**CONTACT INFO:**

**JAVIER GUERRERO**

HE, HIM, HIS

ICS COMMUNITY COORDINATOR, FYI+



EMAIL: [JGUERRERO@FYINM.ORG](mailto:jguerrero@fyinm.org)



OFFICE: 575-202-6987



**CONTACT INFO:**

**AMANDA VEGA**

SHE, HER, HERS

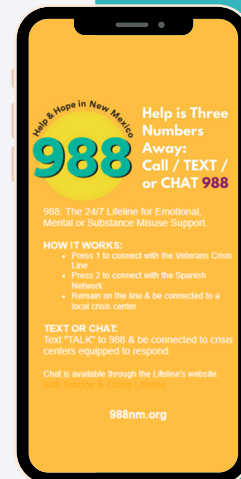
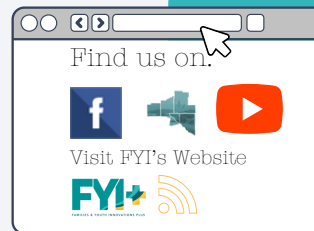
ICS COMMUNITY COORDINATOR, FYI+



EMAIL: [AVEGA@FYINM.ORG](mailto:avega@fyinm.org)



OFFICE: 575-319-0978



### OUR PARTNERS

