



Behavioral Health Collaborative

GENERAL MEETING
AUGUST 2025

Powered By:



08.19.2025

ICE-BREAKER

In the Chat: Which do you prefer to start your day: Coffee ☕, Tea 🍵, or Water 💧?

Please Sign-In by going to
<https://tinyurl.com/LC3Aug2025> or Scanning
Here:



AGENDA



- Welcome & Catch-Up
- Updates & Upcoming - In Your Community
- Special Guest Speaker: *Erika Materne - Open Wings; Casa de Mi Alma Program Director*
- Special Guest Speaker: *Legislative 101: Lan Sena - Policy Director at Center for Civic Policy*
- Wrap-Up & Next General Meeting

The month of July

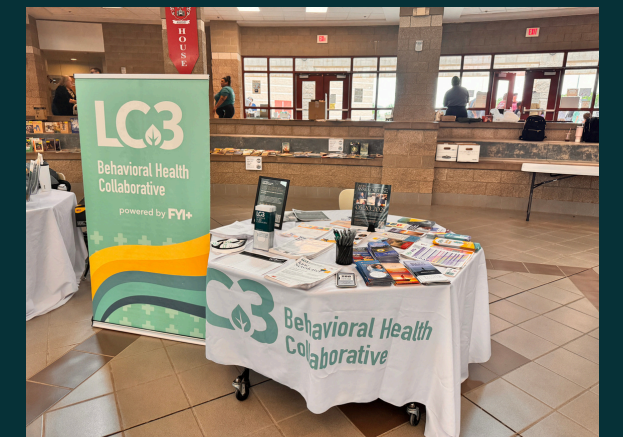
LC3 & FYI+ were proud to join the Village of Hatch Coalition for the 2nd Annual Back to School Event and Resource Fair on Wednesday, July 31, 2025, from 11 AM–3 PM at Hatch Valley High School. Ahead of the event, our team partnered with Hatch stakeholders, Success Partnership, and others to fill backpacks with school supplies and resources, all to be distributed free to local families.

“Last year, with less than a month to plan, The Village of Hatch Coalition were able to provide over 300 backpacks and bring in 10 resource partners.

This year?

We more than tripled that.

- Over 900 backpacks
- 30+ resource booths
- Free food and drinks thanks to Olive Garden, Caliche’s, Burns Butane, and Desert Sky”





Substance Use Disorder, Addiction, Harm Reduction



9/23

9AM-12P
3 CEUS

VIRTUAL TRAINING

LC3 & THE NATIONAL LATINO
BEHAVIORAL HEALTH
ASSOCIATION

National Latino
Behavioral Health Association **NLBHA**

RSVP AT
[HTTPS://TINYURL.COM/LC3TR25](https://tinyurl.com/LC3TR25)
OR SCAN QR CODE



UPCOMING COMMUNITY EVENTS

THE SUICIDE PREVENTION TASK FORCE WAS FOUNDED BY MAYOR PRO TEM KASANDRA A. GANDARA IN 2016 AFTER A SERIES OF COMPLETED SUICIDES BY YOUTH AND A PROMINENT CITY COUNCILOR. IT WAS HER INTENTION TO BRING AWARENESS TO THE PROBLEM, ADVOCATE FOR QUALITY MENTAL HEALTH SERVICES AND MOST IMPORTANTLY TO BRING HOPE TO THOSE THAT FEEL SO ALONE.

Las Cruces
Suicide Prevention Task Force

9th Annual Recovery Celebration



AT YOUNG PARK

SATURDAY,
SEPT. 13, 2025

10:00AM - 2:00 PM

Sign up here!



<https://bit.ly/4Ijgbis>

We are seeking vendors who would like to participate in an event focused on promoting recovery from mental health and substance use conditions. Vendor fees and sponsorships will help us provide this event free of charge to the community. Thank you for your support!

Mutual Aid Groups	Non-Profit Org	Corporation/ Company
Free/ No Fee	\$50 Vendor Fee	\$100 Vendor Fee

For inquiries email elite events at mrs.joneseliteevents@gmail.com



UPCOMING EDUCATIONAL OPPORTUNITIES



8/19/25 - SNM Nonprofit Coalition - Preparing for LFC

Date: Wednesday, August 19, 2025

Time: 10:00 am - 11:00 am MT

Where: Community Foundation of Southern New Mexico (2640 El Paseo Rd. Las Cruces, NM 88001) or via Zoom

You'll learn to:

Elevator speech prep

- **Prep Elevator Speech- Ensure you are ready to concisely and effectively articulate your mission, the need, and why funding for our region is vital. (See attached template). Receive feedback from peers, legislators, and partners.**



UPCOMING EDUCATIONAL OPPORTUNITIES

Date: Wednesday, August 20, 2025

Time: 1:00 pm MT

Where: Zoom

This 90-minute group training, presented by Marc Fest, Founder of Elevator Speech Training, will focus on how to communicate effectively (rather than workshopping what you say).

You'll learn to:

- **Convince with ease**
- **Attract donors and supporters**
- **Get people's attention**
- **Feel more confident**
- **Simplify complex subject matters**



NM Elevator Speech Training

Strengthen Your Power to Convince and Make Things Happen!

 **SIGN UP**

Date: Wed, Aug 20th

Time: 1:00 pm MST

Where: Zoom

Who: Everyone!

Planning Committee:

Center for Civic Policy, NM Donor Table, State Infrastructure Fund, and Census Equity Initiative

10 one-on-one sessions available after the training.
To sign up, email: pibanez@neophilanthropy.org

WHY

"I wish every community organizer in America could have this one-hour training. We would go a long way toward changing this country."

Madeline Janis, Executive Director, Jobs to Move America

WHO

All staff, board, volunteers, and members are invited.

This experience is tailored to the individual.

WHAT

- Convince with ease
- Attract donors and supporters
- Get people's attention
- Feel more confident
- Simplify complex subject matters

HOW

90 min Zoom Group Training

Presented by Marc Fest, Founder of Elevator Speech Training

Learn more at www.elevatorspeechtraining.com



LC3 BOARD Vacancies

COMMITMENTS:

- Attend LC3 Board Meetings (1st Tuesday of each month, 11:30 AM – 1:00 PM)
- Attend LC3 General Meetings (3rd Tuesday of each month, 11:30 AM – 1:00 PM)
- Participate in LC3 events and trainings when possible
- Serve as an LC3 Collaborative Ambassador
- Demonstrate a commitment to improving behavioral health offerings, access, and outcomes in Doña Ana County through continuous quality improvement and collaboration

TERM:

The term of office for all Board of Directors shall be three years, or in the case of an Board of Directors member filling a vacancy (Proxy), the remainder of the replacement term. An individual may not serve more than two consecutive terms on the board*. Board member may be nominated to the board again after a 3 year hiatus.

PURPOSE OF LC3:

"Provide individual with lived experiences, family members, providers and others an opportunity to participate in the LC3 Collaborative to build the Ideal Behavioral Health System for the citizens of Dona Ana County using the Collective Impact strategy"

**Nominations Close 8/12 at
12PM MST, Announced in
August General Meeting on
8/19**



[HTTPS://TINYURL.COM/LC3BOARDNOM](https://tinyurl.com/LC3BOARDNOM)



TOWN HALL - TODAY



**LAS CRUCES
TOWN HALL
8.19.25**



**Las Cruces Town Hall with Senator Ben Ray Luján
Doña Ana Community College, East Mesa Campus
Auditorium
2800 Sonoma Ranch Blvd
Las Cruces, NM 88011**

Doors Open @ 5:00PM M.T. Event Starts @ 6:00PM M.T.



SPECIAL GUESTS



Erica Materne
Casa de Mi Alma
Program Director



Alexa Taylor, LMSW
Casa de Mi Alma
Clinical Supervisor

SPECIAL GUEST

Lan Sena was born and raised in Albuquerque, New Mexico and is the daughter of Vietnamese refugees that settled in Albuquerque in 1975 and 1981. She received her Baccalaureate degree in Political Science from the University of New Mexico and her Master of Health Administration from the School of Public Administration at the University of New Mexico.

Lan Sena was diagnosed with Stage 4, Hodgkins lymphoma in 2011 and is currently undergoing treatment for her third relapse. Since her diagnosis in 2011, she has advocated for policy changes to help fellow cancer patients and their families. Sena advocated for pre-existing conditions protections at the New Mexico state legislature and Medicaid Buy-In. She is a Founders Council member with United States of Care, a bipartisan group advocating for Healthcare policy changes that stop families from questioning bankruptcy or their care. Sena was appointed to Albuquerque City Council in March 2020, where she championed policies that help working families like zero fares for transit, language access, and paid sick leave. She served on Council until the end of 2021. Lan joined the Center for Civic Policy in January 2022 and serves as their Policy Director.



Lan Sena
Center for Civic Policy
Policy Director



THANK YOU!

NEXT GENERAL MEETING:

9/16/25 @ 11:30 AM IN-PERSON
QUARTERLY

